

EXHIBIT & SPONSORSHIP PROSPECTUS



# 2023 FALL CONFERENCE



AUSTIN, TX | OCTOBER 15-18, 2023 | JW MARRIOTT AUSTIN

# Who Should Exhibit?

Companies that provide products and services that consulting engineering firms use (IT, insurance, financial and consulting services) and product and construction material suppliers that seek to influence the design and specifications recommended by consulting engineers in the civil, structural, MEP, geotechnical and land development engineering disciplines.

## An Opportunity to Meet with over 1,000 Top A/E Executives and Decision Makers Nationwide!

**67%** are C-level executives including CEOs, Presidents, Principals, CFOs, COOs and CIOs.

**32%** are Senior Engineering Professionals, including Project Managers, representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.



ACEC Fall Conference attendee firms design private and public projects in:

TRANSPORTATION

VERTICAL CONSTRUCTION

WATER/WASTEWATER SYSTEMS

POWER

ACEC Fall Conference attendees represent

**80%**  
of the ENR 500  
Top Design Firms.



## Exhibit Space

- 2 complimentary Full Conference personnel registrations
- (1) 8' x 10' booth space, includes two chairs and one standard table
- Access to all ACEC Conference events and education sessions
- Company name listed on the Conference website
- Acknowledgement in the Conference Meeting Mobile App
- Post-event attendee list (Opt-in ONLY. Contact name, title, company name)
- "We're Exhibiting" e-mail signature Convention banner to use in your marketing and social media efforts

**Affiliate Member:** \$3,850 early-bird/\$4,300 after early-bird\* **Non-Member:** \$4,575 early-bird \$4,875 after early-bird\*

\*Early-bird ends after 8/4/23

—— Join ACEC as an Affiliate Member to receive member rates ——

## Exhibit Hall Highlights

SUNDAY 10/15/2023	MONDAY 10/16/2023	TUESDAY 10/17/2023
Exhibitor Move-In 12:00 – 5:00 pm	Breakfast in Exhibit Hall 7:00 – 8:00 am	Breakfast in Exhibit Hall 7:00 – 8:00 am
Welcome Reception in Exhibit Hall	All Breaks and Lunch in Exhibit Hall (see agenda for times)	All Breaks and Lunch in Exhibit Hall (see agenda for times)
	Evening Reception in Exhibit Hall	
*View agenda for all other breakout and general sessions		Exhibitor Move-Out

# Sponsorship Packages *(Booth included)*

## PREMIER SPONSOR \$28,250

✓ **Two 8' x 10' Booths with priority selection**

✓ **Three additional full Conference personnel registrations (5 total)**

✓ **One 45-minute speaking presentation**

✓ **Event Sponsorship**

Choice of exclusive sponsorship of one major Conference event:

- October 16th – Opening General Session
- October 16th – Keynote Luncheon
- October 17th – Morning General Session
- October 17th – Awards Luncheon

✓ **Event Sponsorship Benefits**

- One VIP reserved table with 10 seats for registered attendees at the sponsored event
- ACEC CEO will deliver sponsor elevator speech during opening remarks.
- A sponsor representative will have an opportunity to introduce speaker on stage
- Sponsor's representative invited on stage for recognition with all Conference Event Sponsors during the Opening General Session
- Acknowledgment as the Event Sponsor in the Conference website and promotional emails
- Company name/logo displayed on stage/screen during the event
- Acknowledgment on sponsor signage at the event entrance

✓ **Additional Benefits**

- Inclusion in one pre-event email blast to registered attendees (sponsor to provide artwork)
- Banner ad placed on the footer of the ACEC Conference Mobile App
- Push notification of sponsored event on ACEC Conference Mobile App
- Pre and Post-event attendee list (Contact name, title, company name, emails for Opt-In ONLY)
- Interactive full listing with logo, link and 50-word company description in the ACEC Conference Mobile App
- Sponsor logo included on on-site recognition signage





## SUPPORTING SPONSOR \$23,000

- ✓ **One 8' x 10' booth with priority selection**
- ✓ **Two additional Full Conference registrations (4 total)**
- ✓ **Event Sponsorship**

Choice of exclusive sponsorship of one major Conference event:

- October 16th – Opening Reception
- October 17th – Exhibit Hall Reception
- October 18th – Closing Reception

- ✓ **Event Sponsorship Benefits**

- Sponsor's representative invited on stage for recognition with all Conference Event Sponsors during the Opening General Session
- Acknowledgment as the Event Sponsor in the Conference website, and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Company logo displayed on stage/screen during event

- ✓ **Additional Benefits**

- Pre and Post-event attendee list (Contact name, title, company name, emails for Opt-In ONLY)
- Interactive full listing with logo, link and 30-word company description in the ACEC Conference Mobile App
- Sponsor logo included on on-site recognition signage



## PATRON SPONSOR \$11,500

- ✓ **One 8' x 10' booth with priority selection**
- ✓ **Two additional Full Conference registrations (3 total)**
- ✓ **Event Sponsorship**

Choice of exclusive sponsorship of one Conference event:

- Exhibit Hall Breakfast (2 available)
- Exhibit Hall Coffee Break (4 available)

- ✓ **Event Sponsorship Benefits**

- Sponsor's representative invited on stage for recognition with all Conference Event Sponsors during the Opening General Session
- Acknowledgment as the Event Sponsor in the Conference website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Company logo displayed on stage/screen during event

- ✓ **Additional Benefits**

- Interactive listing with logo and link on ACEC Conference Mobile App
- Sponsor logo included on on-site recognition signage
- Pre and Post-event attendee list (Contact name, title, company name, emails for Opt-In ONLY)



# A La Carte Sponsorship Opportunities

(Booth purchase required)

## AUDIENCE ENGAGEMENT

### Official Podcast Sponsor \$15,000

- Sponsorship of the Podcast Desk and all Podcasts conducted throughout the Conference
- Acknowledgement as title sponsor on signage at the Podcast desk
- Visual branding on Podcast desk (which will show in video podcasts)
- Live branding of Sponsor – written copy between Podcasts
- Live Podcast featuring Sponsor's representative – questions written by Sponsor

### Official Pinewood Rally Sponsor \$15,000

**Exclusive opportunity!** Be front and center as attendees put their engineering and design skills to the test

- Acknowledgement as title sponsor on signage at the Pinewood Rally Race station
- Recognition on all promotional materials (email, website, print, Rally invitations, etc.)
- Opportunity for Sponsor representative to address the audience prior to the race

### Exhibit Hall Lounge \$10,000

- Recognition on signage at lounge on the exhibit hall floor (lounge will include charging stations, specialty furniture and other branding opportunities)
- Recognition in promotional materials, on-site signage and Event Mobile App

### First-Timers Program \$8,000

Reach ACEC board members and first-time attendees during a special lunch designed just for them

- Sponsor recognition in promotional materials, on-site signage and Mobile App
- Sponsor recognition on email invites
- Sponsor representative can give welcome remarks and/or join panel discussion



### NAECE Reception \$8,000

Exclusive opportunity to network with ACEC State Member Organizations during their reception  
October 15, 5:00 – 6:00 pm

- Table available for branding opportunities/giveaways
- Logo on reception signage
- Logo placement on website, agenda, and Event Mobile App
- 2 company representatives may attend the reception
- Inclusion on the NAECE invite email (pre-event)
- Inclusion in one social media posting recognizing sponsor

### Education Program Opportunities

Call for details and pricing

- Roundtables
- Sessions
- Specific Speakers

### Partner Presentation \$4,500 each

- Opportunity for sponsor to provide 60-minute presentation
- ACEC will announce and promote the presentation via Meeting App and online agenda

### ACEC College of Fellows Charity Walk and Breakfast (Open to all attendees)

- Naming rights – ACEC College of Fellows Charity Walk brought to you by [your company]
- Logo and company recognition on all marketing materials regarding the event (website, emails, fliers, registration, meeting app)
- Recognized on-site signage
- Opportunity to provide logoed item (hat/t-shirt) to walkers
- Opportunity to welcome the group and kick off the walk





# A La Carte Sponsorship Opportunities

(Booth purchase required)

## BRAND AWARENESS

### Registration Sponsorship \$10,000

- Logo on lanyard provided to all attendees
- Logo placed on website and Event Mobile App
- Logo placement on lanyards

### Wi-Fi \$6,000

- Logo placed on signage
- Logo will appear on the Wi-Fi landing page
- Logo placed on website and Event Mobile App

### Conference Daily Recap Email Blast \$3,500 per day

This email is sent to all attendees at the end of each day and provides a summary of the day's events, making it a valuable resource. Your company's logo and branding will be prominently displayed with logo and banner ad placement.

### Meeting App Opportunities

- Recognition as overall Meeting App sponsor includes the following and on-site signage – \$10,000
- Push Notification – promote your message and drive booth traffic (one notification per day) – \$1,500
- Splash Page – your logo/company message will be the first thing attendees will see each time they open the app – \$3,500
- Enhanced listing – ability to provide more information for attendees – \$1,200

### Email Blast to Registered Attendees (sponsor to provide artwork)

- Pre-event (2 available) - \$2,500
- During event (3 available) - \$2,000
- Post-event (2 available) - \$1,500

### Conference Signage Call for pricing and locations

- Banners
- Aisle Indicators
- Escalators
- Clings





# ACEC

AMERICAN COUNCIL OF  
ENGINEERING COMPANIES



**For more information about ACEC's 2023 Fall Conference:**

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