



# EXHIBIT<sup>AND</sup> SPONSORSHIP PROSPECTUS

2024 ANNUAL CONVENTION  
**OCTOBER 20-23, 2024**  
HYATT REGENCY  
NEW ORLEANS, LA

# INCREASE YOUR VISIBILITY WITH TOP A/E EXECUTIVES AND DECISION MAKERS!

Join Top A/E Executives and Decision Makers in New Orleans  
October 20–23, 2024

Showcase your business products and services to AEC CEOs, Presidents, Principals, CFOs, COOs, and CIOs from ENR 500 Top Design Firms. The ACEC Fall Conference attracts firms who design private and public projects in transportation, vertical, construction, water/wastewater systems, and power.

ACEC provides an opportunity for your company to meet and network with executives attending the Fall Conference. Don't miss this opportunity to discuss how your company supports and is a partner of the AEC Industry.

**67%**

are C- level executives including CEOs, Presidents, Principals, CFOs, COOs, and CIOs.

**32%**

are Service Engineering professionals, including Project Managers, representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.

ACEC Fall Conference attendees represent

**78%**

**of the ENR 500  
Top Design Firms.**



# EXHIBIT OPPORTUNITIES

## STANDARD EXHIBIT SPACE

### INCLUDES:

- 8'x10' Exhibit Space
- 2 complimentary Full-Conference registrations for exhibiting company personnel
- Access to all ACEC Conference events and education sessions
- Company name listed on the Conference website
- Company Listing on the Conference Mobile App
- Pre- & post-event attendee lists – includes name, title, organization – no emails (opt-in attendees only)
- “We’re Exhibiting” e-mail signature Conference banner to use in your marketing and social media efforts

### MEMBER

EARLY BIRD

**\$3,850\***

REGULAR

**\$4,300**

### NON-MEMBER

EARLY BIRD

**\$4,575\***

REGULAR

**\$4,875**

\*Early-bird rate ends 8/9/2024



**2024 FALL  
CONFERENCE**



## SCHEDULE AT A GLANCE

SUNDAY	MONDAY	TUESDAY
<p>Exhibitor Move-In 12:00 – 5:00 pm</p> <p>Welcome Reception in Exhibit Hall</p>	<p>Opening General Session</p> <p>Concurrent Sessions/ Partner Presentations</p> <p>General Session Lunch</p> <p>Reception with Exhibitors</p>	<p>General Session &amp; PAC Sweepstakes</p> <p>Concurrent Sessions/ Partner Presentations</p> <p>Awards Lunch</p> <p>Dessert in the Exhibit Hall</p> <p>Exhibitor Move-Out 2:45 pm – 5:00 pm</p>
<p>*View full agenda on website for more details. <a href="http://conference.acec.org">conference.acec.org</a></p>		





# SPONSORSHIP PACKAGES

(Exhibit space included)

## PREMIER SPONSOR

**\$29,000**

### INCLUDES:

- One 8'x10' Exhibit Space with priority selection
- Five Full-Conference registrations for sponsor company personnel
- One Partner Presentation – 60 minutes including Q&A
- **Event Sponsorship**  
Choice of sole sponsorship of one major Conference event:

MONDAY 10/21

OPENING GENERAL SESSION

MONDAY 10/21

GENERAL SESSION LUNCH

TUESDAY 10/22

GENERAL SESSION

TUESDAY 10/22

AWARDS LUNCH

### Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Sponsor video plays prior to sponsored event OR on-stage sponsor introduction of speaker
- Acknowledgment as the Event Sponsor on the Conference Mobile App, website, and promotional emails
- Company name/logo displayed on stage/screen during sponsored event
- Acknowledgment on sponsor signage at event entrance
- One VIP reserved table (10 seats) for registered attendees at sponsored event

### Additional Benefits

- Pre-and post-Conference attendee email lists (opt-in attendees only)
- Retargeting campaign (2 weeks) pre- or post-event
- Mobile App benefits:
  - Banner ad on the footer
  - Push notification during sponsored event

SUPPORTING SPONSOR

\$23,500

INCLUDES:

- One 8'x10' Exhibit Space with priority selection
- Four Full-Conference registrations for sponsor company personnel
- **Event Sponsorship**  
Choice of sole sponsorship of one major Conference event:

SUNDAY, OCTOBER 20

WELCOME RECEPTION

MONDAY, OCTOBER 21

RECEPTION

TUESDAY, OCTOBER 22

DESSERT RECEPTION

Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Acknowledgment as the Event Sponsor on the Conference Mobile App, website, and promotional emails
- Acknowledgment on sponsor signage at event entrance

Additional Benefits

- Pre- and post-Conference attendee email list (opt-in attendees only)
- 2-week retargeting campaign (pre- or post-event)
- Mobile App benefits
  - Banner ad on the footer
  - Push notification during sponsored event







## PATRON SPONSOR

**\$11,500**

### INCLUDES:

- One 8'x10' Exhibit Space
- Three Full-Conference registrations for sponsor company personnel
- **Event Sponsorship**  
Choice of sole sponsorship of one Conference event:
  - **Breakfast with Exhibitors** (2 available)
  - **Networking Break with Exhibitors** (4 available)

### Event Sponsorship Benefits

- Sponsor recognized by ACEC CEO during the Opening General Session
- Acknowledgment as the Event Sponsor on the Conference mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event entrance

### Additional Benefits

- Pre- and post-Conference attendee email list (opt-in attendees only)
- Interactive listing with logo and link on ACEC Conference Mobile App
- Push notification prior to sponsored event

# A LA CARTE SPONSORSHIP OPPORTUNITIES



## AUDIENCE ENGAGEMENT

### PARTNER PRESENTATION

**\$4,500 (LIMITED AVAILABILITY)**

- Opportunity to deliver 60-minute partner presentation during the Conference
- ACEC will announce and promote the presentation as part of Conference educational offerings via Mobile App and online agenda

### SPONSOR OF THE CONFERENCE PODCAST STATION

**\$15,000 (EXCLUSIVE)**

- Sponsorship of Podcast Station and all Podcasts conducted throughout the Conference
- Naming rights for Podcast Station
- Acknowledgement on sponsor signage at the Podcast Station
- Live branding of Sponsor – written copy read between Podcasts
- Live Podcast featuring Sponsor's representative – questions written by Sponsor

### NEW ATTENDEE AND BOARD LUNCH

**\$8,000**

- Two sponsor representatives may attend and welcome New Attendees at special lunch with program designed just for them
- One piece of collateral placed as a seat drop for the sponsored event
- Sponsor recognition in promotional materials, on-site signage, and mobile app
- Sponsor recognition on email invites
- List of attendees with email (opt-in attendees only)



### NAECE RECEPTION

**\$8,000 (EXCLUSIVE)**

- Sponsor branding opportunities/giveaways on table in Reception
- Sponsor recognition on all promotional materials (emails, website, print and Reception invites, etc.)
- Two company representatives may attend the Reception
- Inclusion in one social media post recognizing sponsor

### RAPID-FIRE PRESENTATION

**\$1,500 (5 AVAILABLE) NEW!**

- Opportunity to deliver 15-minute presentation during Networking Breaks
- ACEC will announce and promote the presentation as part of Conference educational offerings via Mobile App and online agenda

### EDUCATION PROGRAM OPPORTUNITIES

**CALL FOR DETAILS AND PRICING**

- Sponsor representative introduces speaker from podium
- List of attendees with email (opt-in attendees only)

### PINEWOOD RALLY

**\$15,000 EXCLUSIVE SOLD!**

- Acknowledge as title sponsor on signage at the Pinewood Rally Race Station
- Recognition on all promotional materials (emails, websites, print and Rally Invitations, etc.)
- Opportunity for sponsor representative to address the audience prior to the race



## BRAND AWARENESS

### REGISTRATION

**\$6,500 (EXCLUSIVE)**

- Sponsor recognition on registration desk signage and self-check-in terminals
- Logo on registration email confirmation communications
- Sponsor recognition on promotional materials, on-site signage, and Mobile App

### LANYARDS

**\$8,000 (EXCLUSIVE)**

- Sponsor recognition on lanyards distributed to all attendees
- Sponsor recognition on promotional materials, on-site signage, and Mobile App

### WI-FI

**\$10,000 (EXCLUSIVE) SOLD!**

- Sponsor logo on the Wi-Fi landing page
- Sponsor recognition on promotional materials, on-site signage, and Mobile App

### MOBILE APP OPPORTUNITIES

#### Overall Conference Mobile App Sponsor

- Includes the benefits below, as well as recognition on on-site signage

**\$10,000**

**Push Notification** – promote your message and event participation

**\$1,500**

**Splash Page** – Sponsor logo/company message will be the first thing attendees will see each time they open the App

**\$3,500**

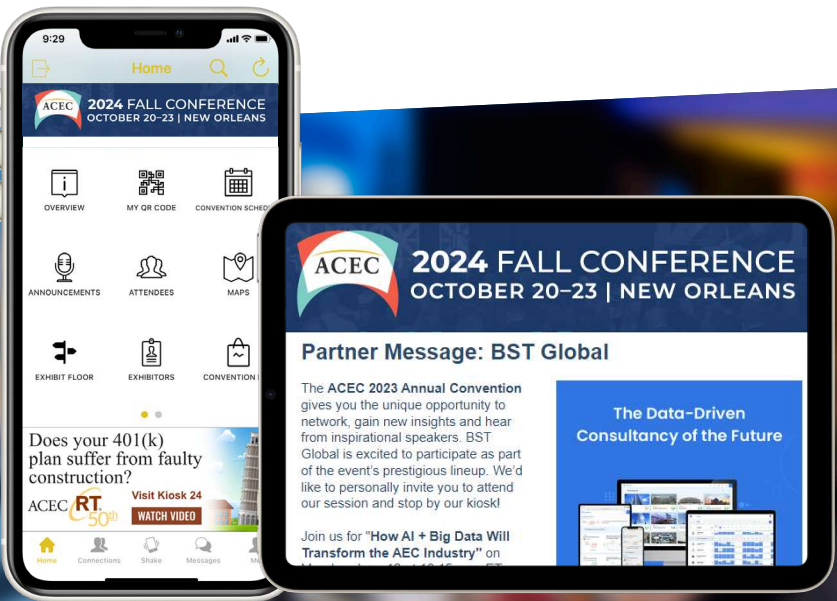
CELEBRATE NEW ORLEANS RECEPTION

\$10,000

Fall Conference attendees are invited to celebrate New Orleans at this closing reception to be held Tuesday, October 22. Attendees will relax and network with colleagues while enjoying food, beverages, and festive entertainment NOLA-style! Sponsor recognition on promotional materials including signage, event listing on website and Mobile App, app push notification, and promotional email sent prior to Fall Conference.

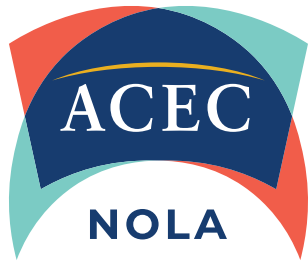
EMAIL BLAST TO REGISTERED ATTENDEES  
(SPONSOR TO PROVIDE ARTWORK/COPY)

PRE-EVENT (2 AVAILABLE)	\$2,500
DURING EVENT (3 AVAILABLE)	\$2,000
POST-EVENT (2 AVAILABLE)	\$1,500



2024 FALL  
CONFERENCE

FOR MORE INFORMATION ABOUT THE



# 2024 FALL CONFERENCE

VISIT: [2024FALLCONFERENCE](https://2024fallconference.org)

## EXHIBIT AND SPONSORSHIP

### **ERIN WANDER**

DIRECTOR, AFFILIATE SALES  
AND SPONSORSHIP

440-281-0464

[EWANDER@ACEC.ORG](mailto:EWANDER@ACEC.ORG)

### **KIMBERLY HOTZ, CEM**

ASST. DIRECTOR, EXHIBITS,  
ADVERTISING AND SPONSORSHIPS

703-507-4483

[KHOTZ@ACEC.ORG](mailto:KHOTZ@ACEC.ORG)



@MeetACEC | @ACEC\_National



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@ACEC.National



@ACECNational