



EXHIBIT^{AND} SPONSORSHIP PROSPECTUS

2025 FALL CONFERENCE
OCTOBER 5-8, 2025
SAN DIEGO, CA

INCREASE YOUR VISIBILITY WITH TOP A/E EXECUTIVES AND DECISION MAKERS!

Join Top A/E Executives and Decision Makers in San Diego October 5–8, 2025

Showcase your business products and services to AEC CEOs, Presidents, Principals, CFOs, COOs, and CIOs from ENR 500 Top Design Firms. The ACEC Fall Conference attracts firms that design private and public projects in transportation, vertical, construction, water/wastewater systems, and power.

ACEC provides an opportunity for your company to network with executives attending the Fall Conference. Don't miss this opportunity to discuss how your company supports and is a partner of the AEC Industry.

67%

are C-level executives including CEOs, Presidents, Principals, CFOs, COOs, and CIOs.

32%

are Service Engineering professionals, including Project Managers representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.

78%

of the ENR Top Design Firm are represented by attendees at the ACEC Fall Conference.



EXHIBIT OPPORTUNITIES

STANDARD EXHIBIT SPACE

INCLUDES:

- 8' x 10' Exhibit Space
- Two Full-Conference registrations for exhibiting company personnel
- Access to all ACEC Conference events and education sessions
- Company name listed on the Conference website
- Company listing on the Conference mobile app
- Pre-event attendee list (no emails-name, title, organization; opt-in only)
- "We're Exhibiting" Conference banner for use in marketing and social media efforts

MEMBER

EARLY BIRD

\$3,850*

REGULAR

\$4,300

NON-MEMBER

EARLY BIRD

\$4,575*

REGULAR

\$4,875

*Early-bird rate ends 8/22/25



SCHEDULE AT A GLANCE

SUNDAY	MONDAY	TUESDAY
<div><div></div><div>Exhibitor Move-In 12:00 – 5:00 pm</div></div> <div><div></div><div>Welcome Reception in Exhibit Hall</div></div>	<div><div></div><div>Opening General Session</div></div> <div><div></div><div>Concurrent Sessions/ Partner Presentations/ Rapid-Fire Sessions</div></div> <div><div></div><div>General Session Lunch</div></div> <div><div></div><div>Reception with Exhibitors</div></div>	<div><div></div><div>General Session & PAC Sweepstakes</div></div> <div><div></div><div>Concurrent Sessions/ Partner Presentations/ Rapid-Fire Sessions</div></div> <div><div></div><div>Awards Lunch</div></div> <div><div></div><div>Dessert in the Exhibit Hall</div></div> <div><div></div><div>Exhibitor Move-Out 2:15 pm – 5:00 pm</div></div>
<div><div></div><div>*View full agenda on website for more details. conference.acec.org</div></div>		



SPONSORSHIP PACKAGES

(Exhibit space included)

PREMIER SPONSOR

\$29,000

INCLUDES:

- One 8' x 20' Exhibit Space with priority selection
- Five Full-Conference registrations for sponsor company personnel

Event Sponsorship

Choice of sole sponsorship of one major Conference event:

SUNDAY, OCTOBER 5	NEW ATTENDEE – BOARD LUNCH
MONDAY, OCTOBER 6	GENERAL SESSION LUNCH
TUESDAY, OCTOBER 7	FELLOWS BREAKFAST
TUESDAY, OCTOBER 7	MORNING GENERAL SESSION
TUESDAY, OCTOBER 7	AWARDS LUNCH

Event Sponsorship Benefits

- Sponsor recognized from the stage by ACEC CEO during the Opening General Session
- Sponsor video plays prior to sponsored event **OR** on-stage sponsor introduction of speaker
- Acknowledgment as the Event Sponsor on the Conference mobile app, website, and promotional emails
- Company name/logo displayed on stage/screen during sponsored event
- Acknowledgment of sponsor on signage at event entrance
- One VIP reserved table (10 seats) for registered attendees at sponsored event. Invite your clients to join you in your prime seating area

Additional Benefits

- Pre- and post-Conference attendee email lists (opt-in attendees only)
- Retargeting campaign (2 weeks) pre- or post-event
- 2 pre-event LinkedIn posts announcing sponsorship
- 1 post-event LinkedIn post thanking sponsor
- Email blast to all attendees (pre- or post-event)
- Mobile app benefits:
 - Banner ad pop-up on specific page (i.e. Schedule)
 - Push notification during event

SUPPORTING SPONSOR

\$23,500

INCLUDES:

- One 8' x 10' Exhibit Space with priority selection
- Four Full-Conference registrations for sponsor company personnel

Event Sponsorship

Choice of sole sponsorship of one major Conference event:

SUNDAY, OCTOBER 5	WELCOME RECEPTION
MONDAY, OCTOBER 6	EVENING RECEPTION
TUESDAY, OCTOBER 7	DESSERT RECEPTION

Event Sponsorship Benefits

- Sponsor recognized from the stage by ACEC CEO during the Opening General Session
- Acknowledgment as the Event Sponsor on the Conference mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event

Additional Benefits

- Pre- and post-Conference attendee email list (opt-in attendees only)
- 1 pre-event LinkedIn post announcing sponsorship
- 1-week retargeting campaign (pre- or post-event)
- Mobile app benefits:
 - Logo included in scrolling banner
 - Push notification during sponsored event





PATRON SPONSOR

\$12,000

INCLUDES:

- One 8' x 10' Exhibit Space
- Three Full-Conference registrations for sponsor company personnel

Event Sponsorship

Choice of sole sponsorship of one Conference event:

- **Breakfast with Exhibitors** (2 available)
- **Networking Break with Exhibitors** (4 available)

Event Sponsorship Benefits

- Sponsor recognized from the stage by ACEC CEO during the Opening General Session
- Acknowledgment as the Event Sponsor on the Conference mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event

Additional Benefits

- Pre- and post-Conference attendee email list (opt-in attendees only)
- 1 pre-event LinkedIn post announcing sponsorship
- Mobile app benefits:
 - Push notification prior to sponsored event

A LA CARTE SPONSORSHIP OPPORTUNITIES



AUDIENCE ENGAGEMENT

OPENING GENERAL SESSION SPONSORSHIP

\$20,000 (EXCLUSIVE)

- Session will be titled "Opening General Session brought to you by {Sponsor Name}"
- 8' x 10' Booth with priority selection
- Opportunity to introduce one General Session speaker
- Sponsor recognized from the stage by ACEC CEO during the Opening General Session
- Acknowledgment as the Event Sponsor on the Conference mobile app, website, and promotional emails
- Acknowledgment on sponsor signage at event

PARTNER PRESENTATION

\$4,500 (8 AVAILABLE)

- Opportunity to deliver 60-minute Partner Presentation during the Conference
- ACEC will announce and promote the presentation as part of Conference educational offerings via mobile app and online agenda

ENGINEERING, INC. PODCAST STUDIO

\$15,000 (EXCLUSIVE)

- Sponsorship of Podcast Studio and all Podcasts conducted throughout the Conference
- Naming rights for Podcast Studio
- Acknowledgment on sponsor signage at the Podcast Studio
- Sponsor-written copy read between Podcasts
- Live Podcast featuring Sponsor's representative – questions written by Sponsor

CEO ROUNDTABLE SPONSORSHIP OPPORTUNITIES

\$3,000

Choose from One: Small Firm, Medium Firm, Large Firm, and Extra-Large Firm

- Opportunity to provide promotional item to attendees (example: water bottles, notebooks)
- Sponsor recognition in promotional materials, on-site signage, and mobile app
- Verbal recognition in welcoming remarks
- Opportunity to provide QR Code that will be placed at each table.

NEW ATTENDEE AND BOARD LUNCH - (SOLD)

\$8,000

- Two Sponsor representatives may attend and welcome New Attendees at special lunch
- One piece of collateral placed as a seat drop
- Sponsor recognition in promotional materials, on-site signage, and mobile app
- Sponsor recognition on email invites
- List of attendees with email (opt-in attendees only)

NAECE RECEPTION

\$8,000 (EXCLUSIVE)

- Sponsor branding opportunities/giveaways on table at reception
- Sponsor recognition on all promotional materials (emails, website, print, and Reception invites, etc.)
- Two company representatives may attend the reception
- Inclusion in one social media post recognizing Sponsor

RAPID-FIRE SESSIONS

\$1,500 (4 AVAILABLE)

- Opportunity to deliver 15-minute presentation during Networking Breaks
- ACEC will announce and promote the presentation as part of Conference educational offerings via mobile app and online agenda

TECHNOLOGY RAPID-FIRE SESSIONS

\$1,500 (4 AVAILABLE) NEW!

- Showcase your cutting-edge tech solutions and services to leaders in the AEC industry.
- Opportunity to deliver 15-minute presentation during Networking Breaks
- ACEC will announce and promote the presentation as part of Conference educational offerings via mobile app and online agenda

EDUCATION PROGRAM OPPORTUNITIES

CALL FOR DETAILS AND PRICING

- Sponsor representative introduces speaker
- List of attendees with email (opt-in attendees only)
- Acknowledgement on sponsor signage at event

ATTENDEE REST STOP

\$8,000

- Sponsored Rest Stop where attendees can network and recharge between sessions
- Additional 8' x 20' booth used as a relaxation area for attendees to network
- Recognition on all promotional materials (emails, website, print, etc.)
- Lounge branded with Sponsor logo
- Opportunity to place collateral in the Rest Stop area

PINEWOOD RALLY

\$15,000 EXCLUSIVE

- Acknowledged as title sponsor on signage at the Pinewood Rally
- Recognition on all promotional materials (emails, website, print, and Rally invitations, etc.)
- Opportunity for Sponsor representative to address the audience prior to the Rally



BRAND AWARENESS

REGISTRATION

\$6,500 (EXCLUSIVE)

- Sponsor recognition on registration desk signage and self-check-in terminals
- Logo on registration email confirmation communications
- Sponsor recognition on promotional materials, on-site signage, and mobile app

LANYARDS

\$8,000 (EXCLUSIVE)

- Sponsor recognition on lanyards distributed to all attendees
- Sponsor recognition on promotional materials, on-site signage, and mobile app

WI-FI (SOLD)

\$10,000 (EXCLUSIVE)

- Sponsor logo on the Wi-Fi landing page
- Sponsor recognition on promotional materials, on-site signage, and mobile app

MOBILE APP OPPORTUNITIES

Overall Meeting App Sponsor

- Includes the benefits below, as well as recognition on on-site signage
- Sponsor logo/company message on splash page will be the first thing attendees see each time they open the app

\$10,000

Push Notification – promote your message and event participation

\$1,500

EMAIL BLAST TO REGISTERED ATTENDEES (SPONSOR TO PROVIDE ARTWORK/COPY)

Pre-event (2 available)

\$2,500

During event (2 available)

\$2,000

Post-event (2 available)

\$1,500

FOR MORE INFORMATION ABOUT THE



2025 FALL CONFERENCE

OCTOBER 5-8 | SAN DIEGO

VISIT: conference.acec.org

EXHIBIT AND SPONSORSHIP

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