

ACEC

2026 FALL CONFERENCE

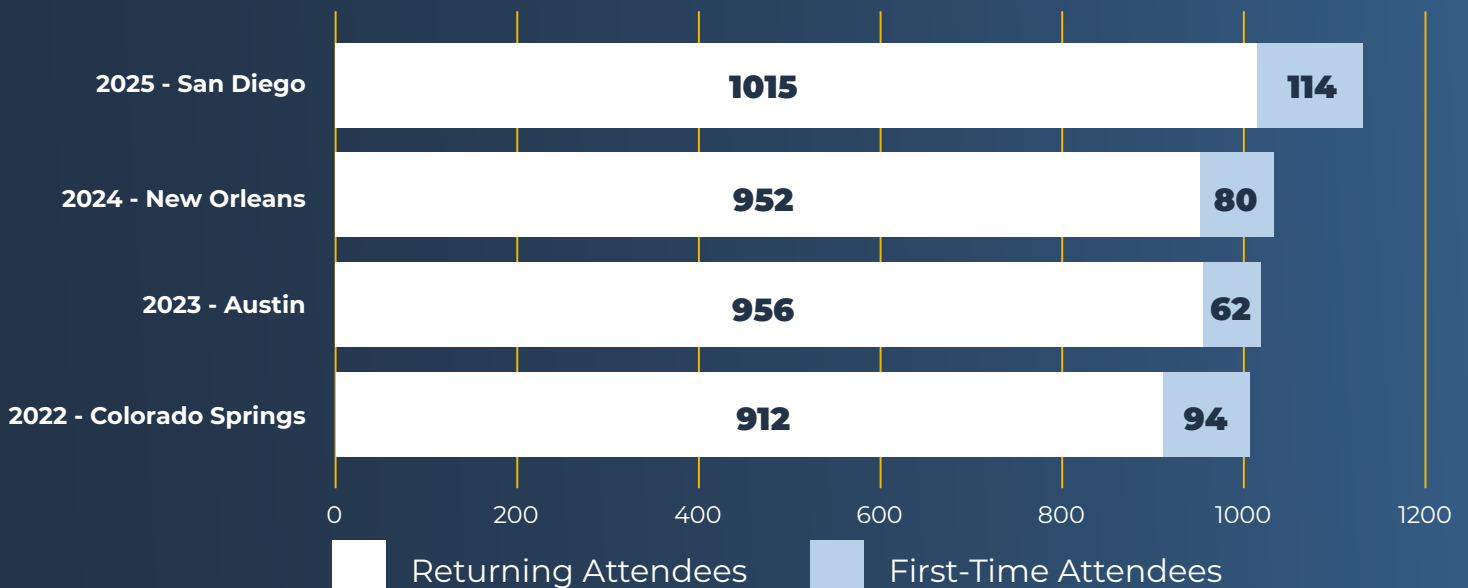
OCTOBER 25-28 | PHOENIX

EXHIBIT AND SPONSORSHIP PROSPECTUS

The **2026 ACEC Fall Conference** delivers high-impact education, executive-level networking, and industry-leading insights designed to help ACEC member firms navigate today's most pressing business challenges.

Fall Conference Continues to Grow

The 2025 ACEC Fall Conference in San Diego saw record-breaking numbers for overall attendance and first-time attendees. Nearly 60 exhibitors showcased their solutions for more than 1,100 engineering professionals.



The **American Council of Engineering Companies (ACEC)** is the business voice of America's engineering and design services industry. We represent nearly 5,500 firms employing more than 640,000 engineers, architects, land surveyors, highly trained specialists, and licensed professionals who design and improve our world. Learn more at www.acec.org.

**PAST ACEC
EXHIBITORS INCLUDE:**



Bentley®



Deltek

EGNYTE

**forv/s
mazars**



**Stambaugh
Ness**



zweig group



**Click to view more
past ACEC exhibitors**

WHY EXHIBIT?

More than 1,100 engineering industry professionals—including firm owners, C-suite executives, operational leaders, and industry decision-makers—will gather in Phoenix to discover solutions, build partnerships, and shape the future of the engineering industry.

Exhibitors and sponsors at the Fall Conference will have unmatched opportunities to:

Elevate brand awareness among engineering industry decision-makers

Generate high-value business leads

Showcase innovative solutions and services

Build relationships with firm leadership and influencers

Position your organization as a trusted ACEC industry partner

WHO EXHIBITS?

Companies in the following categories will find an interested audience at the Fall Conference:

- Software & Digital Transformation
- IT, Cybersecurity & Managed Technology Services
- Insurance, Risk & Surety
- Accounting, Tax & Financial Advisory
- HR, Recruiting & Workforce Development
- AEC Industry Consultants & Business Advisory
- Engineering Technology, Data & Field Solutions
- Associations, Industry Organizations & ACEC Programs
- Engineering Firms & Technical Services
- Operations, Compliance & Business Services





EXHIBIT SPACE

8' x 10' EXHIBIT SPACE	EARLY BIRD until August 28	REGULAR after August 28
MEMBER	\$3,850	\$4,300
NON-MEMBER*	\$4,575	\$4,875

**Annual dues for Affiliate Members start at \$650. Visit www.acec.org to join today.*

Your exhibit package includes valuable tools and benefits designed to maximize visibility, networking, and lead generation throughout the Conference. Each 8' x 10' exhibit space includes:

- 8'-high back wall drape, 3'-high side rail drape, 6' x 30" skirted table, two standard chairs, wastebasket, booth identification sign (includes company name and booth number)
- Two full-conference registrations (for use by exhibitor personnel only), which include access to all Fall Conference events and education sessions
- Pre-conference attendee list that includes name, title, and company (opt-ins only)
- Opportunity to upload your company logo and description—as well as a PDF and short video—to appear in the mobile app
- Social media assets to promote your presence at the Fall Conference



EXHIBIT HALL SCHEDULE

As of June 2026 (subject to change)

	SUNDAY Oct 25	MONDAY Oct 26	TUESDAY Oct 27
Badge Pick-Up	8:00 am–6:30 pm	6:45 am–6:00 pm	6:45 am–7:00 pm
Move-In & Move-Out	12:00 pm–5:00 pm		2:15 pm–5:00 pm
Exhibit Hours	6:30 pm–7:30 pm	7:00 am–6:15 pm	7:00 am–2:15 pm
Exhibit Hall Events	Welcome Reception 6:30 pm–7:30 pm	Breakfast 7:00 am–8:00 am Break and Rapid-Fire Sessions 10:00 am–10:30 am Break and Rapid-Fire Sessions 2:00 pm–2:30 pm Break and Rapid-Fire Sessions 3:30 pm–4:00 pm Evening Reception 5:15 pm–6:15 pm	Breakfast 7:00 am–8:00 am Break and Rapid-Fire Sessions 10:00 am–10:30 am Dessert Reception and Rapid-Fire Sessions 1:45 pm–2:15 pm



WHY SPONSOR?

Sponsorship opportunities are designed to elevate your brand, maximize engagement, and position your company as a trusted industry leader.

Select from Premier, Supporting, and Patron sponsorship packages, or choose from the à la carte opportunities.

All sponsors must also exhibit at the Fall Conference to maximize engagement and visibility.



SPONSORSHIP PACKAGES

All sponsorship packages include sponsor logo recognition in pre-conference emails; the Fall Conference website; the sponsor page of the mobile app, as well as the sponsor logo carousel; and signage at the Fall Conference and at the sponsored event.

PREMIER SPONSORSHIP

\$29,000

The Premier Sponsorship package delivers the highest level of visibility and recognition at the Fall Conference, with exclusive benefits available only to Premier Sponsors. Align your brand with innovation and excellence as the exclusive sponsor of a general session or lunch—high-profile events that bring together the full Conference community for inspiring keynotes, valuable insights, and meaningful connections.

Exclusive Premier Sponsorship Benefits

- Sponsor video (three-minute max) plays during sponsored event or opportunity to introduce speaker
- One VIP reserved table (10 seats) for registered attendees at sponsored event

Exhibit Space

- 8' x 20' exhibit space with priority selection
- Five full-conference registrations (for use by exhibiting personnel only)

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Attendee Access

- Email blast to all attendees (pre- or post-conference)
- Pre- and post-conference attendee list (name, title, company, email; opt-ins only)

Online Recognition

- Two-week retargeting campaign (pre- or post-conference)
- Two pre-conference LinkedIn posts and one post-conference LinkedIn post

Mobile App Advertisements

- Page ad (select from: Full Schedule, Venue Maps, Speakers, Attendees, Exhibitors, Sponsors, Event Feed, Announcements, Messages, My Calendar, Notes)
- One push notification

SELECT ONE:

☐ **Opening General Session (Monday)**

☐ **General Session Lunch (Monday)**

☐ **General Session & ACEC/PAC Sweepstakes Drawing (Tuesday)**

☐ **Awards Lunch (Tuesday)**





SUPPORTING SPONSORSHIP

\$23,500

Enhance your visibility at the Fall Conference as the exclusive sponsor of one of the event's signature receptions, where attendees, exhibitors, and industry leaders come together to exchange ideas, build relationships, and create connections that extend well beyond the event. The Supporting Sponsorship package provides brand exposure before, during, and after the Fall Conference, helping keep your company top of mind throughout the attendee experience.

Exhibit Space

- 8' x 10' exhibit space with priority selection
- Four full-conference registrations (for use by exhibiting personnel only)

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Attendee Access

- Pre- and post-conference attendee list (name, title, company, email; opt-ins only)

Online Recognition

- One-week retargeting campaign (pre- or post-conference)
- One pre-conference LinkedIn post

Mobile App Advertisements

- One push notification

SELECT ONE:



**Welcome Reception
(Sunday)**



**Evening Reception
(Monday)**



**Dessert Reception
(Tuesday)**



**Closing Reception
(Tuesday)**





PATRON SPONSORSHIP

\$12,000

As the exclusive sponsor of a networking breakfast or break, your company will strengthen its presence at the Fall Conference. The networking breakfasts and breaks are highly attended gatherings that draw attendees back to the Exhibit Hall, creating repeated opportunities to showcase your company, engage with prospective clients, and build meaningful industry connections.

Exhibit Space

- 8' x 10' exhibit space with priority selection
- Three full-conference registrations (for use by exhibiting personnel only)

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Attendee Access

- Pre- and post-conference attendee list (name, title, company, email; opt-ins only)

Online Recognition

- One pre-conference LinkedIn post

Mobile App Advertisements

- One push notification

SELECT ONE:

 **Networking Breakfast (Monday)**

 **Networking Breakfast (Tuesday)**

 **Networking Break (Monday Morning)**

 **Networking Break (Monday Early Afternoon)**

 **Networking Break (Monday Late Afternoon)**

 **Networking Break (Tuesday Morning)**



À LA CARTE SPONSORSHIPS

MEDIA EXPOSURE

\$15,000

ACEC MEDIA CENTER

Your brand will be front and center at the ACEC Media Center, where the ACEC communications team will be interviewing industry experts and thought leaders for Engineering Influence, ACEC’s award-winning podcast.

Exclusive Benefits

- Sponsor logo featured on Media Center desk or backdrop
- Live podcast featuring sponsor’s representative with questions written by sponsor
- Live reading of sponsor-written copy during podcasts recorded at the Media Center
- Signage at Media Center

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Attendee Access

- Email blast to all attendees (pre- or post-conference)
- Pre- and post-conference attendee list (name, title, company, email; opt-ins only)

Online Recognition

- Two-week retargeting campaign (pre- or post-conference)
- Two pre-conference LinkedIn posts and one post-conference LinkedIn post

Mobile App Advertisements

- Page ad (select from: Full Schedule, Venue Maps, Speakers, Attendees, Exhibitors, Sponsors, Event Feed, Announcements, Messages, My Calendar, Notes)
- One push notification

Logo Recognition

- Pre-conference emails; conference website; mobile app sponsor page and sponsor logo carousel; on-site signage



ALWAYS-ON DIGITAL VISIBILITY

\$10,000

CONFERENCE WIFI

Associate your brand with one of the Conference's most essential amenities. The WiFi network name and password (which you select) will be featured on the back of Conference badges, along with your company logo.

Exclusive Benefits

- Sponsor can create WiFi password
- Sponsor logo included on the backs of attendee badges

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Logo Recognition

- Pre-conference emails; conference website; mobile app sponsor page and sponsor logo carousel; on-site signage

DIGITAL BRAND ENGAGEMENT

\$10,000

MOBILE APP

Capture attendee attention with a branded splash screen every time visitors open the Conference mobile app. Your custom image will be displayed for a set duration before seamlessly transitioning attendees to the app homepage.

Exclusive Benefits

- Sponsor image featured as opening splash screen
- Sponsor logo included in two pre-conference emails (mobile app now available; attendee portal open)

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Mobile App Advertisements

- Three push notifications during Conference (one per day)

Logo Recognition

- Pre-conference emails; conference website; mobile app sponsor page and sponsor logo carousel; on-site signage



FIRST-IMPRESSION BRANDING OPPORTUNITY

\$10,000

REGISTRATION AND BADGE PICK-UP

Your company logo will be featured in registration confirmation emails and prominently displayed at badge pick-up, providing visibility at two key touchpoints as attendees begin their Fall Conference experience.

Exclusive Benefits

- Sponsor logo on registration confirmation email
- Sponsor logo recognition at badge pick-up kiosks

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Logo Recognition

- Pre-conference emails; conference website; mobile app sponsor page and sponsor logo carousel; on-site signage

BUILD FELLOWSHIP

\$10,000



ACEC COLLEGE OF FELLOWS FALL CONFERENCE EVENTS

Distinguish your brand with the ACEC College of Fellows sponsorship. The ACEC College of Fellows are distinguished and recognized engineering leaders within ACEC and their communities. The College of Fellows recognizes engineering accomplishments, conducts outreach through scholarships, and offers unique educational opportunities.

The Fellows sponsorship at the Fall Conference includes three key events: the **Fellows Charity Walk** (Monday), which raises money for the ACEC Scholarship Fund; the **Fellows Honorees Reception** (Monday), which welcomes all ACEC Award Honorees, Scholarship Recipients, new and current Fellows, and their invited guests; and the **Fellows Breakfast** (Tuesday), which spotlights innovative engineering projects.

Exclusive Benefits

- Two company representatives may attend the Fellows Honorees Reception and the Fellows Breakfast (must be registered attendees)
- Opportunity to introduce speaker at Fellows Breakfast

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session
- Sponsor recognized from the stage during the Fellows Breakfast

Promotional Items/Giveaways

- Opportunity to provide promotional items/giveaways at the Fellows Charity Walk
- Opportunity to provide materials for seat drop at the Fellows Breakfast

Logo Recognition

- Pre-conference emails; conference website; mobile app sponsor page and sponsor logo carousel; on-site signage; on stage/screen at the Fellows Breakfast



ATTENDEE HOSPITALITY

\$9,500

ATTENDEE LOUNGE

Extend your brand presence beyond your booth by sponsoring the Attendee Lounge in the Exhibit Hall. This inviting space, open during Exhibit Hall hours, will give attendees a comfortable place to regroup, reconnect with colleagues, and plan the rest of their day.

Exclusive Benefits

- Naming rights (e.g., "The [SPONSOR NAME] Attendee Lounge")
- 8' x 20' space in the Exhibit Hall, branded with sponsor logo

Verbal Recognition

- Sponsor recognized by ACEC CEO from the stage during the Opening General Session

Promotional Items/Giveaways

- 6' skirted table in Attendee Lounge for promotional items/giveaways

Logo Recognition

- Conference website; mobile app sponsor page and sponsor logo carousel; signage within Attendee Lounge

CONFERENCE-WIDE BRAND VISIBILITY

\$8,500

LANYARDS

Your company logo will be featured alongside the ACEC logo on the attendee lanyards. This continuous, eye-level exposure ensures your brand dominates event photos, social media posts, and networking interactions.

Exclusive Benefits

- Company logo appears with ACEC logo on attendee lanyards

Logo Recognition

- Conference website; mobile app sponsor page and sponsor logo carousel





VIP NETWORKING EXPERIENCE

\$8,000

NAECE RECEPTION (SATURDAY)

Network with the leaders who support and advance member firms nationwide at the NAECE Reception. The National Association of Engineering Council Executives (NAECE) is comprised of the chief staff executives from each of the 51 state and regional Member Organizations across ACEC's federation. This exclusive event is limited to NAECE members, ACEC leadership, and invited guests.

Exclusive Benefits

- Two company representatives may attend the NAECE Reception (must be registered attendees)
- Sponsor logo on email invitations

Promotional Items/Giveaways

- 6' skirted table at reception for promotional items/giveaways

Logo Recognition

- Please refer to the logo recognition table on page 15.

FIRST-TIME ATTENDEE WELCOME

\$8,000

ACEC BOARD AND NEW ATTENDEE LUNCH (SUNDAY)

Introduce your company to first-time attendees at this exclusive lunch, which helps new attendees build connections early in a welcoming environment. Attendance is limited to registered first-time attendees, the ACEC Board of Directors, past Chairs, and NAECE members.

Exclusive Benefits

- Two company representatives may attend the ACEC Board and New Attendee Lunch (must be registered attendees)

Logo Recognition

- Please refer to the logo recognition table on page 15.



CEO ROUNDTABLES (SUNDAY)

Gain direct access to senior industry leaders during one of the Conference's most valued networking experiences. CEOs and other C-level executives engage in interactive discussions of best practices, business management concerns, and other industry issues.

Exclusive Benefits

- Post-conference email sent to scanned-in attendees of sponsored roundtable (opt-ins only)

Verbal Recognition

- Sponsor recognized during the sponsored roundtable

Promotional Items/Giveaways

- Opportunity to provide materials for seat drop at the sponsored roundtable

Logo Recognition

- Please refer to the logo recognition table on page 15.

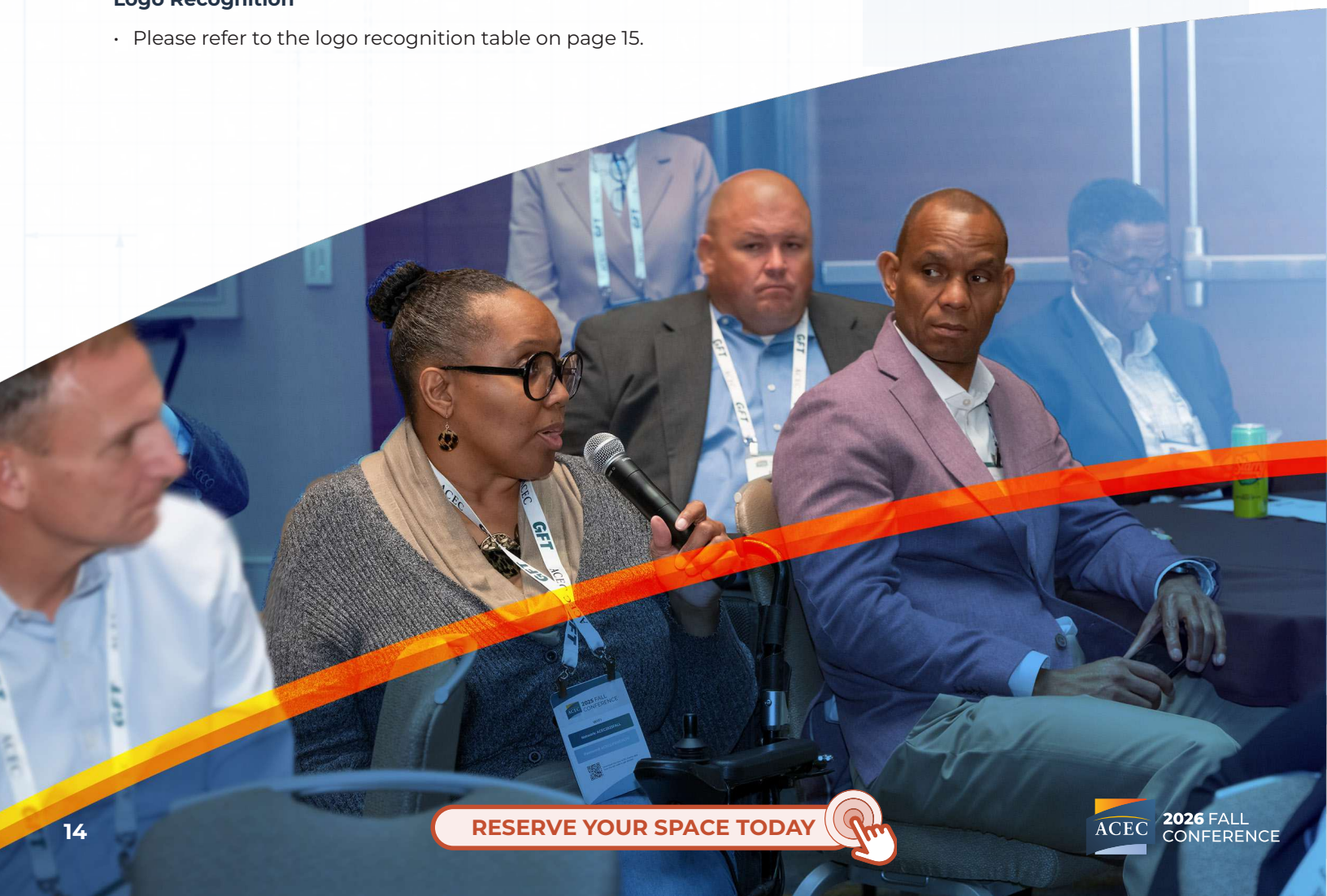
SELECT ONE:

 **Small Firms**
(1-50 employees)

 **Medium Firms**
(51-200 employees)

 **Large Firms**
(201-500 employees)

 **Very Large Firms**
(501+ employees)



THOUGHT-LEADERSHIP OPPORTUNITIES

Position your organization as a thought leader by delivering insights, solutions, and innovation directly to engaged Conference attendees. Partner Presentations and Rapid-Fire Sessions are promoted as part of the overall Conference educational offerings, so attendees can search for and bookmark these sessions in the mobile app.

PARTNER PRESENTATION

\$4,500

Highlight your company's thought leadership through a 60-minute Partner Presentation. Your Partner Presentation will be assigned a meeting room and held concurrently with Conference education sessions.

MONDAY
Oct 26

TUESDAY
Oct 27

WEDNESDAY
Oct 28

PARTNER PRESENTATIONS

10:30 am–11:30 am
2:15 pm–3:15 pm
4:00 pm–5:00 pm

10:15 am–11:15 am
2:15 pm–3:15 pm
4:00 pm–5:00 pm

8:30 am–9:30 am
9:45 am–10:45 am

RAPID-FIRE SESSION: GENERAL OR RAPID-FIRE SESSION: TECHNOLOGY

\$1,750

Deliver a concise, high-impact presentation that showcases your solutions. The 15-minute Rapid-Fire Sessions are held during scheduled networking breaks in the Exhibit Hall in the General theater or the Technology theater.

MONDAY
Oct 26

TUESDAY
Oct 27

RAPID-FIRE SESSIONS: GENERAL

9:50 am–10:05 am
10:15 am–10:30 am
1:35 pm–1:50 pm
2:00 pm–2:15 pm
3:20 pm–3:35 pm
3:45 pm–4:00 pm

9:35 am–9:50 am
10:00 am–10:15 am
1:50 pm–2:05 pm

RAPID-FIRE SESSIONS: TECHNOLOGY

9:50 am–10:05 am
10:15 am–10:30 am
1:35 pm–1:50 pm
2:00 pm–2:15 pm
3:20 pm–3:35 pm
3:45 pm–4:00 pm

9:35 am–9:50 am
10:00 am–10:15 am
1:50 pm–2:05 pm





ADDITIONAL PROMOTIONAL OPPORTUNITIES

Extend your brand visibility beyond the Exhibit Hall with high-impact hotel and digital promotional opportunities.

HOTEL

Hotel promotional opportunities from Saturday, October 24, through Wednesday, October 28, are available to ACEC exhibitors *only*.

KEY CARDS (RIGHTS ONLY)

CALL FOR PRICING

This opportunity gives your company the exclusive right to produce branded hotel key cards that will be distributed to attendees.

ROOM DROP (RIGHTS ONLY)

CALL FOR PRICING

This opportunity gives your company the exclusive right to arrange for promotional items to be delivered to attendees' hotel rooms on Sunday, Monday, or Tuesday night.

The exhibitor is responsible for working with the hotel directly and for all expenses associated with production and distribution. ACEC reserves the right to review and approve all promotional items.

MOBILE APP ADVERTISEMENTS

Reach attendees through targeted advertising in the ACEC Events mobile app where they plan their schedules, connect with peers, and access event information.

PAGE AD

\$1,500

Your ad will be displayed for a set duration before the page contents appear. Select from these pages (subject to availability): Full Schedule, Venue Maps, Speakers, Attendees, Exhibitors, Sponsors, Event Feed, Announcements, Messages, My Calendar, Notes.

PUSH NOTIFICATION

\$1,500

Your message (up to 200 characters) will be delivered to mobile app users at the day and time of your choosing during the Fall Conference.



ATTENDEE EMAIL BLASTS

Reach attendees directly with an email message sent by ACEC on your behalf to Conference attendees before, during, or after the event.

PRE-CONFERENCE

\$2,500 (2 AVAILABLE)

DURING CONFERENCE

\$2,000 (2 AVAILABLE)

POST-CONFERENCE

\$1,500 (2 AVAILABLE)

RESERVE YOUR SPACE TODAY



OR CONTACT:

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